



# Atlanta Heritage Festival



2020 Festival Dates

Mar 19-22, 26-29, Apr 16-19

**Bonus!** AIM Experience master class included with every 3-night+ package (see Page 5 for details)



## Program at a glance

### Your Atlanta package includes:

- Performance in a National Music Festival
- Positive, constructive feedback from a panel of three adjudicators, includes both recorded and written comments
- On-stage clinic with renowned adjudicator following each performance
- AIM Experience master class (with 3-night+ package)
- Awards Ceremony and dinner at Georgia Aquarium
- Entrance to the Georgia Aquarium

### 3-Night Itinerary Snapshot

- Day 1** Arrive, enjoy included AIM Experience master class (with 3-night+ package), hotel check-in
- Day 2** Music festival begins, adjudicated performances throughout the day
- Day 3** Continue music festival performances, Awards Ceremony at Georgia Aquarium
- Day 4** Depart for home



# Our WorldStrides OnStage promise to you

## INSIDER ACCESS AND KNOW-HOW

**The access you want. The veteran know-how you need.**

- WorldStrides opens the door to the very best events, constructed by veteran music staff and run by experienced tactical teams.
- You get insider access to the brightest stages and performances.
- You get the perfect balance of performance and exposure to new cities and culture.
- For any scope of event—small to large, domestic to international—you get a professionally managed experience, orchestrated specifically for you.



## LEARNING FROM THE MASTERS

**The best in adjudication and live-learning experiences.**

- The best coaching and inspiration delivered by the top professional clinicians in their fields.
- Adjudicator feedback that supports and validates your teaching and musical perspectives.
- Exposure to live, professional stages encourages real-world growth.
- Onstage clinics that provide expert mentoring to grow students' skills and confidence.
- Unique master classes that offer intensive, college-level instruction and critique.



## A CUSTOM FIT ITINERARY, TAILORED TO YOUR NEEDS

**Flexible itineraries & personal service that allows you to focus on your students and the music.**

- Resourceful in-house specialists to customize your program virtually any way you want—dates, length, additional performances, sightseeing, and travel. Pay only for what you want and need.
- Seasoned travel experts to build you an itinerary suited perfectly for your group's needs.
- End-to-end logistics management to make your event a seamless experience—both performance and travel.
- Veteran service specialists to personally support you throughout and understand your specific needs over time.







# Build the best itinerary for your group

Let us build the perfect itinerary for your group. Here's a sample 4-night package:

Arrival in Atlanta, check in to your hotel after 4pm

Day

1

### AIM Experience master class – included in 3-night+ package

Start the weekend off on the right note with your own customized master class- the AIM Experience. Spend 60-90 minutes with a professional clinician perfecting your festival performance, fine tuning your skills, and reaffirming your classroom teachings.

### + Concert at the Atlanta Symphony Orchestra

This world-class symphony will treat your group to an elegant night of spectacular music at the Woodruff Arts Center. This season promises classics such as Mozart, Brahms, Haydn, and Beethoven.



### Every Heritage Festival experience includes:

- One free package for every 25 full-paying participants
- Nationally acclaimed adjudicators
- Meaningful awards and trophies
- Student-friendly hotels
- Gift for the Director
- Commemorative pin for each student
- Medical & travel insurance
- Exclusive TriQuest fundraiser
- Free professional development for directors
- Free academic credit for students

Day

2

### First Day of Festival Performances

After arriving at the concert venue, your group will warm up in a private rehearsal room. Each ensemble will have 30-35 minutes on stage. A panel of three adjudicators will provide written and recorded feedback for each performance.

Following your performance, a select adjudicator will conduct a clinic on stage with your group, providing valuable feedback and reinforcement for your classroom teachings. Groups will also have the opportunity to participate as an audience for other groups competing—giving your ensemble exposure to their peers.

### + Atlanta Braves Game

Enjoy a hot dog while watching the Braves at beautiful SunTrust Park. Come early and take a private tour of the stadium plus a Braves luxury suite, the press box, the broadcast booth, clubhouse, dugout, Scouts Alley, and The Plaza.

Day

3

### Continue Festival Performances

Festival performances will continue throughout the day. Your performance time will be given to you weeks before your event, so you can plan your day accordingly.

### Georgia Aquarium

One of the largest aquariums in the world, featuring more than 10 million gallons of water, over 60 exhibits, and the only whale sharks in the United States. With features modeled after the greatest zoos and aquariums in the world, each majestic exhibit is designed to inspire, entertain, and educate.

### Exclusive Awards Ceremony at Georgia Aquarium

The aquarium is the host for your exclusive Awards Ceremony! Enjoy dinner with your included meal voucher and view a dolphin show firsthand before the awards ceremony begins. Choirs, orchestras, and bands will be recognized for high scores within their class—plus standout individuals will be recognized for outstanding performances.



Day More sightseeing or optional activities

4

### Departure for home!

*\*4- and 5-night options available. + Optional activities (marked with +) require additional fees.*





## Explore what Atlanta has to offer

Let your Destination Specialist show you how to make the most of your trip



Make it your own!

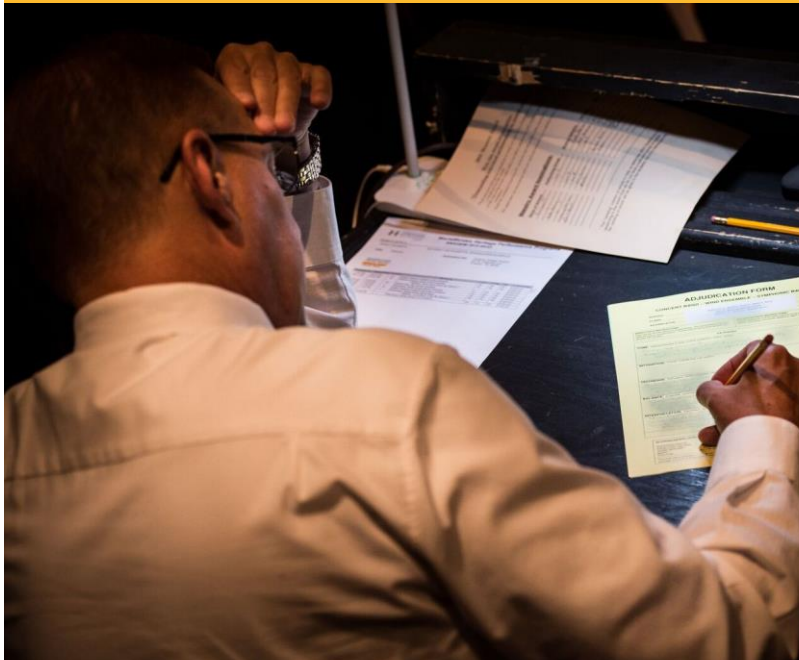
Our Destination Specialists work with you to include all the activities, attractions, and meals you'd like. Here's a few ideas:

- Six Flags over Georgia
- World of Coca Cola
- Stone Mountain
- Atlanta Symphony
- Broadway Traveling Shows
- Atlanta Braves Baseball
- CNN tour
- College Football Hall of Fame

*Optional activities may require additional fees. Contact your WorldStrides representative for details.*







### The best adjudication experience

Your group won't experience learning like this anywhere else. Our 5-star adjudication philosophy ensures your group receives constructive, meaningful feedback that reinforces your classroom teachings. With annual training and consistent scoring practices, you can expect consistent and fair adjudication. Each group is adjudicated by a panel of three music professionals in your field to ensure balanced, fair judging. Not only that, every performance is followed by a live, on-stage clinic with one of our renowned adjudicators.

### Your 3-night+ package includes an AIM Experience master class!

*Affirm. Inspire. Mentor.* The AIM Experience is an exclusive private master-class session offered as an elective to participating groups at every festival, and your package includes one at no additional charge with a 3-night+ package!

This 60-90 minute concentrated educational experience provides extra performance time and customized one-on-one instruction from one of our professional clinicians. Music directors can set the focus of the session's content through their planning call with the instructor. Reaffirm your classroom teachings, fine tune your festival performance, or focus on a few specific skills – the choice is yours! Ask your Performing Tour Specialist for details.



### Pricing per Person

	Festival Only	1-night	2-nights	3-nights includes AIM Experience	4-nights includes AIM Experience
Quad Rooms	\$155	\$194	\$234	\$278	\$322
Triple Rooms	\$155	\$208	\$260	\$317	\$374
Double Rooms	\$155	\$234	\$313	\$396	\$479
Single Rooms	\$155	\$313	\$470	\$632	\$794

\* Atlanta festival packages with more than 3 nights includes a free AIM Experience. Pricing in US dollars and subject to change. Update 12/12/18.



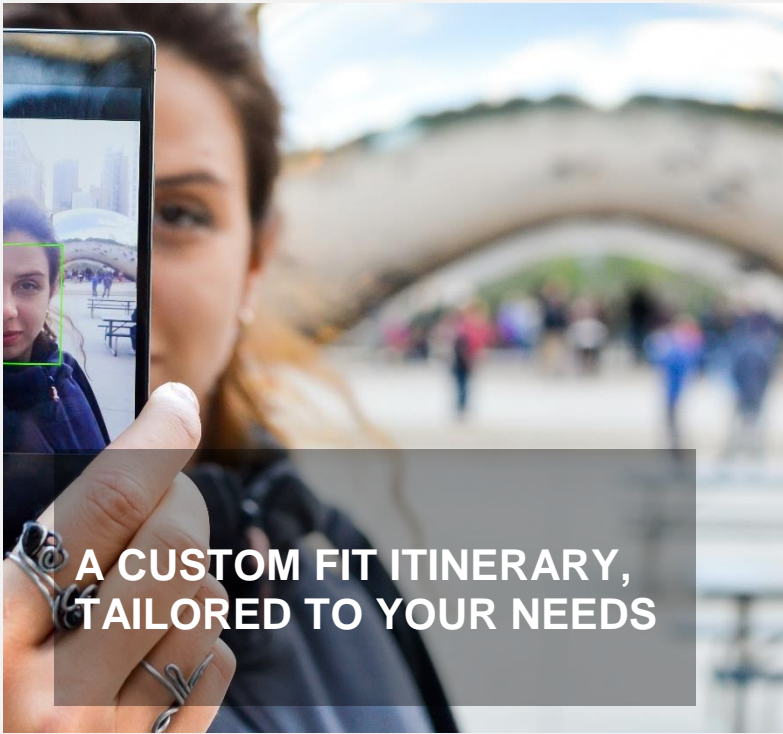
# The WorldStrides OnStage Difference



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worldstrides.com/onstage  
800-223-4367

**OnStage**